



We created the first functional scalable alcohol alternative ingredient for beverage manufacturers.

~\$10M in revenue under signed LOIs.

The Problem

The market gap.

- Consumers still want alcohol's social ritual.
- Increasing rejection of toxicity & hangovers.
- No/Low-alcohol replace ritual, not effects.
- Industry lacked a scalable functional alternative.

The Solution

A solution for alcohol's role in beverages.

- Functional alcohol alternatives for beverages.
- Company's first ingredient platform.
- Simple & easy integration into existing beverages.
- Designed for scalable, legal commercialization.

Benefits

Why the beverage brands need this now.

- Replicates key functional aspects of alcohol.
- Designed for control, consistency, and safety.
- Reduces hangover concerns and health burden.
- A better alcohol alternative for the whole industry.

Model & Milestones

From development to commercial readiness.

- Signed LOIs totaling ~\$10M in revenue.
- Bulk ingredient supplier to beverage brands.
- Licensing and strategic partner opportunities.
- Core ingredient complete; finalization underway.

Team

- 5 labs, 3 chemists, & a partnered CRO.
- Award-winning CEO with beverage innovation & commercialization background.
- CEO's experience includes manufacturing consulting, shelf-stability innovation, international scale-up, distribution, and sales.

The Round

- Raising a \$500k pre-seed round.
- Funds ingredient finalization & safety study
- Funds Patent expansion.
- Support commercial launch.

Next Steps

For investors:

We're happy to share:

- A full **Pitch Deck**.
- A complete **Data Room**.
- Our Confidential **White Paper**.

Contact

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