

BioShake®

by Bala Ingredients

The GLP-1 Daily Coconut Milkshake.

No needles. No pills.

Add Water. Shake. Drink.

Made with four clinically studied active ingredients.

⚠ The Problem

The market gap.

- Consumers want appetite support without drugs.
- GLP-1 demand has made satiety mainstream.
- 44% of GLP-1 drug users report neg-side effects.
- The market needs a ritual people repeat.

⚙ The Solution

A better daily ritual for GLP-1 support.

- 2.5oz Coconut Milkshake Shot.
- Four clinically studied active ingredients.
- Pre-measured. Portable. Shelf-stable.
- Built for DTC subscriptions and repeat use.

🚀 Benefits

Why consumer want this now.

- Supports satiety, weight loss, & reduces cravings.
- Healthier glucose response & metabolic health.
- No needles. No pills. No messy tub.
- No drug-like routine.

📈 Model & Milestones

Subscription-first DTC model.

- Affiliate driven customer acquisition.
- Evergreen discounts support customer retention.
- Evergreen commissions keep affiliates promoting.
- Patent pending delivery format.

⚙ Team

- **David Moore (CEO)** 20 years in beverage, product development, automation, and company building.
- **Jesse Moffat (AI Search Strategist)** Builds search, content, evidence, and compliance foundations.
- **Heather Munnelly (Launch Affiliate)** Functional Detox Practitioner and creator behind @DetoxHeather. 110K followers on TikTok & IG.

🎯 The Round

- Raising a \$250,000.
- Post-money SAFE @ \$2.5M valuation.
- Funds launch and initial production.
- Supports 12 months of subscriber validation.
- **Goal:** prove repeatable subscription growth.

📄 Next Steps

For investors:

We're happy to share:

- A full Pitch Deck.
- Clinical evidence library.
- Product and launch assumptions.

🎯 Contact

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